



# Aaron Weber

A multiple award-winning producer, Aaron delivers an engaging, inspiring conversation about corporate and NGO visual storytelling, connective creativity, and the intersection of art and messaging.



## speeches & conversations

- **Visual Storytelling as Emotional Connection**

Films with a message create strong bonds and effective calls-to-action by tapping into audience emotion and passion.

- **Is a 3-Minute Movie Worth the Money? Ask the Frog That Went Viral**

Visual storytelling can pack a punch in just a few minutes, and social can keep it relevant for years.

- **Syncopated Storytelling**

This particular technique for filmmaking – one of Wander's award-winning styles – uses a successful, impactful formula that allows the organization and its message to shine.

- **Creating Effective and Manageable Creative Partnerships with Shared Message**

A corporation and a non-profit can share a story that impacts their audiences with equal impact, so why not also share resources to tell that story?

- **Case Study**

"Journey of the Roses" – an exciting historical story about sports and sustainability told from two continents.

- **Studying Storytelling (FOR STUDENTS)**

Visual storytelling is the present (and future) of message marketing and fresh voices will always be needed – choose your curriculum carefully and creatively while making valuable connections early.

## expertise

- Visual and oral storytelling
- Domestic and international production
- Branding through filmmaking
- Creative partnerships
- Filmmaking in 3rd world countries
- Legal and ethical use of drone footage

## experience

- NGOs
- Non-profits
- Corporations
- College audiences

### travels from

Los Angeles

### travels to

US and Abroad

### fee range

\$5,000 - \$10,000 USD

### avails

Flexible, 4-week advance

## bio

Aaron Weber is the founder of Wander, an international creative collective that produces thought-provoking and action-inciting visual stories for corporations, associations, and nonprofit organizations. Fueled by the acclaim for his School of Visual Arts thesis film, Wander, Aaron opened a home base in Los Angeles from which he – and a thoughtfully curated team – support clients including OxFam America, The American Museum of Natural History, and Apple with impactful filmmaking. The company's 2012 "Follow the Frog" campaign for Rainforest Alliance is an enduring achievement. His work has won dozens of awards, including a Cannes Lion, 2 Do-Gooder Awards, and 2 ADDYs. Aaron sits on the advisory board of Earth Protect TV.